

VILLAGE CONCEPTS

REALTY GROUP
2603 ANDERSON HIGHWAY
POWHATAN, VA 23139

AT A GLANCE:

- In-House Marketing Assistance
- No Franchise Fee
- Free Boomtown Lead Management System
- Competitive Commission Split Based On Production
- In-house Staging Department
- Free Agent Branded Website
- New Agent Training Program
- Agent Mentor Program For New Agents
- Referral Program
- Convenient Office Location With The Flexibility To Work From Home
- Collaborative Team Environment
- Fun And Enthusiastic Company Culture
- Low Monthly Flat Fee
- Non-Competing Broker

Contact Us

CALL TRACEY MCCLUNG, BROKER
804.389.4300 villagesells.com
tracey@villagesells.com



VILLAGE CONCEPTS
REALTY GROUP



GROW WITH US

VILLAGE CONCEPTS
REALTY GROUP

804.598.4343
VILLAGESSELLS.COM



Agent Resources



SELF PROMOTION IS KEY

Promoting yourself, your listings and your sales is critical to building your business. Our marketing staff will work with you to design print and digital materials that fit your personality and your business goals.

IN HOUSE MARKETING DEPARTMENT

- **FREE** postcard, flyer & brochure design
- **FREE** factsheet production
- **FREE** social media posts for all transactions
- **FREE** social media posts for open houses
- **FREE** social media self promotion posts
- **FREE** listing presentation production
- **FREE** buyer presentation production
- **FREE** agent branded social media platform set up and launch
- **FREE** branded website

TRAINING

Social Media Training

- Facebook
- Instagram

Contract Training Classes

- Negotiations
- Writing

CRM Software Training

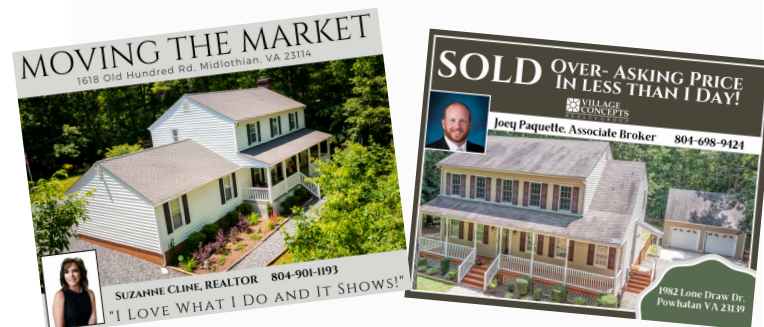
- Boomtown Lead Management

Lead Generation Classes

Listing Presentation Classes

Open House Shadowing & Training

New Agent Mentorship Program



FREE BOOMTOWN LEAD MANAGEMENT SYSTEM

✓ company leads ✓ referral opportunities

COMPANY CULTURE

Village Concepts Realty Group is a boutique brokerage independently owned and operated by Tracey McClung and Shelly Blair. With over 38 years of combined experience, we have the expertise of larger brokerages but with a collaborative, team environment.

When you love what you do and the people around you, success is a natural by-product

Although our agents are independent contractors, we are a supportive family that embrace that work / play balance.

Village Concepts is a firm believer in giving back to the community and support many local charities and in need families. In the past we have supported Virginians for Veterans, Veterans Hospital, Powhatan County Band Program, Caps for Cancer, Powhatan Sheriff's Office, Powhatan Animal Control, Powhatan JET Program, Homes for Heroes, Love of Learning, Lonesome Dove, Local Schools, Envoy at the Meadows Nursing Home and more!

We are so grateful to be able to give back to our community.

