



VILLAGE  
CONCEPTS  
REALTY GROUP

*Sold!*



# READY TO SELL YOUR HOME?

# WE HAVE A PLAN

- We help you identify selling goals
- Complete thorough market analysis to establish listing price.
- Complimentary in-house staging
- Professional photography and drone aerials
- Extensive Social Media Marketing Campaign - Facebook, Instagram, Twitter, Google
- On-line advertising - Realtor.com, Zillow.com, Trulia.com, Homes.com and many more.
- Print advertising - Richmond Times Dipatch, Estate and Homes, postcard mailings
- Consistent marketing with open houses.
- Qualify buyers
- Negotiation with buyers and other agents
- Maintain open communication with all parties

## Years of Experience & Proven Results

# MARKETING

impactful multi-platform targeted

## THE POWER OF SOCIAL MEDIA

Our MARKETING TEAM utilizes an array of social media platforms to effectively advertise your property. Facebook, by far still provides the best ROI for marketing and our team knows the tips and tricks to create ads to get your home noticed.



Find Us On:



Instagram

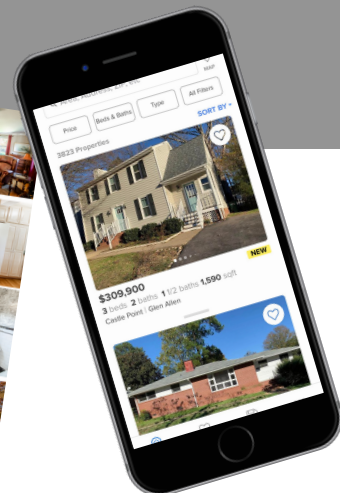
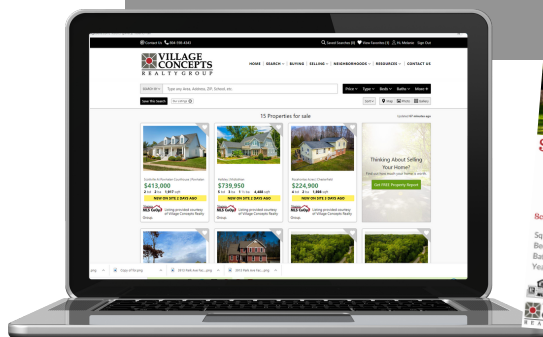


YouTube

We take pride in our online presence but understand that there is still a segment of consumers who appreciate and respond to tangible marketing material.

The print marketing produced by Village Concepts Realty Group is eye catching and informative. From newspaper and magazine ads to postcards and fact sheets, we will get your house noticed.

Our website platform is a world-class lead generation, CRM technology & agent software that drives leads to our website. Village Concepts Realty Group's average monthly visits are 7,000-10,000. The accompanying app is an easy to use mobile tool and adds to our multi-platform experience.





# PROFESSIONAL PHOTOGRAPHY

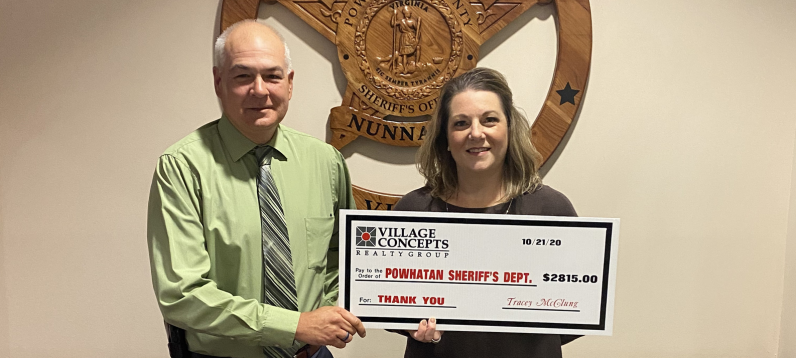


## STAGING MAKES A DIFFERENCE!

**We stage your home with these goals in mind:**

1. Making your home stand out in photos. Our stager works closely with professional photographers to create an atmosphere that compliments the photographs.
2. Allow potential home buyers to envision themselves in your house. Often times depersonalizing and neutralizing a space allows other to imagine their belongings in the home, creating an emotional attachment to the home leading to a sale. This depersonalizing also allows home owners a jump on packing for when their home sells.
3. Maintain your home's "personality". Our stager understands that your home is still your sanctuary, especially during a stressful transition period and works with clients' existing decor.





# ABOUT VILLAGE CONCEPTS REALTY GROUP

*Voted the Best Real Estate  
Company Four Years In A Row -  
2016, 2017, 2018 & 2019!*

Village Concepts Realty Group opened its doors in 2013 in Powhatan Courthouse and has since expanded to Anderson Highway. Our knowledgeable Realtors serve Powhatan, Chesterfield, Richmond, New Kent, Goochland and the surrounding areas. We balance current real estate marketing expertise with personable service to our customers and clients.

Whether you are a first time home buyer or a seasoned pro, our years of experience will help you through the real estate maze. Our agents specialize in all real estate; residential, luxury homes, farms, new construction, commercial & we offer property management.

## COMMUNITY INVOLVEMENT

*Giving back to the community that has given us so much is a cornerstone of our business. We are proud to have donated to the following worthy organizations:*

- Blessing Bags for Veterans
- The Christmas Mother
- Veterans Riding Program at Lonesome Dove Equestrian Center
- Powhatan American Legion
- Powhatan Athletics and Powhatan Band Program
- Local Churches and Mission Trips

- Powhatan Fire and Rescue
- Powhatan Jet Program
- Powhatan Food Pantry
- Sponsors Local Families During Christmas Envoy at the Meadows Nursing Home

Active and Retired Military, Police, Fire,  
EMT, Healthcare, Teachers

VILLAGE  
HEROES 



## Village Heroes **INCENTIVE PROGRAM**

To thank you for your service & commitment to our community, Village Concepts Realty Group would like to extend to you incentives if you chose to buy or sell a house with us.

### **Buyers:**

- Free Home Inspection (\$450-\$800 value) OR
- Free 1 Year Home Warranty (\$550 value)

### **Sellers:**

- Discounted Brokerage Sales Commission

*\*value varies based on home value*



*Our Details Make  
a Difference!*



**VILLAGE  
CONCEPTS**

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R E A L T Y G R O U P

804.598.4343

villagesells.com

2603 Anderson Hwy. Powhatan



Visit  
Our  
Website